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Law enforcement members to charge into chilly waves at Vancouver Polar Plunge for SOBC

Who doesn't love a good ocean dip in early March? Brave law enforcement members and a cast of colourful characters will dunk themselves for a great cause in the 2019 Vancouver Polar Plunge for SOBC presented by <u>Westminster Savings Credit Union</u>. Taking place at Kitsilano Beach on March 2, this fun and frigid event will raise funds and awareness for Special Olympics BC's empowering year-round sport, youth, and health programs for individuals with intellectual disabilities.

"The Polar Plunge brings together law enforcement members, Special Olympics athletes, and other members of the community to have a great time and make a difference for Special Olympics BC," says SOBC President & CEO Dan Howe. "We are grateful to all the brave Plungers who get will be freezin' for a reason at this fun and inclusive event."

Staged in partnership with the <u>Law Enforcement Torch Run for Special Olympics BC</u>, the Vancouver Polar Plunge will see Abbotsford, Delta, New Westminster, and Vancouver police departments, Burnaby, Coquitlam, and Ridge Meadows RCMP detachments, B.C. Conservation Officer Service, BC Corrections, and Metro Vancouver Transit Police members get bold and cold alongside Special Olympics athletes, corporate teams, students, and other fearless Plungers.

"The Vancouver Police Department supports many community initiatives each year, but I know the events that support Special Olympics BC are near and dear to the hearts of members of our department," says Chief Constable Adam Palmer, VPD. "Special Olympics BC does amazing work to help athletes and we're proud to support their efforts."

The event at Kits Beach will include a colourful costume contest, law enforcement operations vehicles on display, and plenty of prizes and giveaways. Funds raised will support SOBC's life-changing year-round sport programs and competitions for more than 4,800 individuals with intellectual disabilities in 55 communities around the province. Last year's Vancouver Polar Plunge was the most successful yet, raising more than \$95,000.

Westminster Savings will support the Vancouver Polar Plunge as Presenting Sponsor and are also entering a team in the event. The sponsorship is part of the credit union's three-year provincial partnership with SOBC to celebrate the power and joy of sport.

"We're very excited to be back for our third year as the presenting partner of the Polar Plunge," says Nicole Eich, Community Giving Manager, Westminster Savings. "It's great to see so many people having a blast while raising funds for Special Olympics BC, helping local athletes gain confidence, skills, and friendships through sport."

The Vancouver Polar Plunge is also supported by Photo Booth Sponsor <u>CN</u>; VIP Warming Tent Sponsor <u>Dueck Auto Group</u>; Event Sponsors <u>Safeway</u> and <u>Tim Hortons</u>; and Media Sponsors <u>City Television</u>, <u>JACK</u> <u>96.9</u>, <u>KiSS 104.9</u>, <u>OMNI Television</u>, and <u>Sportsnet 650</u>.

You can register for the Vancouver Polar Plunge as a team or an individual at <u>www.plunge4specialolympics.com</u>. To get involved as a volunteer, please send your contact information to <u>mishida@specialolympics.bc.ca</u>. Supporters can also help by making a <u>donation to the Polar Plunge</u>.







In support of **Special**

Olympics

British Columbia



Date:Saturday, March 2Schedule:11 a.m. Opening Ceremony
12 p.m. PlungePlace:West end of Kitsilano Beach

For more information, please visit plunge4specialolympics.com

About the Law Enforcement Torch Run

For more than 35 years, law enforcement members throughout the world have supported people with intellectual disabilities through the Law Enforcement Torch Run. The LETR movement has raised more than \$4 million in British Columbia since 1990. To date, the LETR has raised more than \$700 million for Special Olympics programs around the world. To learn more about the LETR, visit <u>www.specialolympics.bc.ca/letr</u>. Find BC LETR on Twitter @BCLETR.

About Special Olympics BC

Special Olympics BC is dedicated to enriching the lives of individuals with intellectual disabilities through sport. In 55 communities around the province, we provide year-round training and competitive opportunities in 18 different sports to more than 4,800 athletes of all ages and a wide range of abilities, thanks to the dedicated efforts of over 3,900 volunteers. For more information, please visit <u>www.specialolympics.bc.ca</u> and find us on Facebook and Instagram @specialolympicsbc and Twitter @sobcsociety.

Contact:

Michael Obendoerfer Communications Coordinator Special Olympics BC P: 604.737.3131 E: michaelo@specialolympics.bc.ca