



Special Olympics Alberta– Key Messages

- Special Olympics Alberta is dedicated to **enriching the lives of Albertans with an intellectual disability** through sport
- Special Olympics is **more than an event** – Special Olympics Alberta delivers **world-class sport programs** to people with intellectual disabilities **daily in communities across Alberta**
- Special Olympics Alberta’s programs cater to **all ages** and a **wide range of abilities**:
 - We have programs for children, youth and adults
 - We provide an introduction to sport and physical activity, programs that offer daily training and local competition, and the opportunity to participate in high-performance competition
- Special Olympics believes that people with intellectual disabilities can, and will, **succeed when given the opportunity** – we are leveling the playing field
- Special Olympics uses the **transformative power and joy of sport** to reveal the full potential of athletes with intellectual disabilities
- Special Olympics Alberta provides grassroots sport programs **and** competition opportunities, from the local level to the world level, for people with intellectual disabilities
- Special Olympics is a catalyst for **social change**. Our programs help:
 - instill confidence, self-esteem and other life skills in our athletes
 - contribute to healthier athletes with life-long physical fitness habits
 - change attitudes and create a more inclusive society
 - strengthen communities
- Special Olympics programs are delivered by **trained coaches and dedicated volunteers**